

# INSIGHT SUMMIT

## 2023 AGENDA

Get excited because the Center for Rural Enterprise Engagement (CREE) is coming to your home office! The CREE team is excited to announce that the 7th annual Insight Summit conference will be held September-November of 2023. This conference will be offered as a virtual course with periodic live sessions for collaboration and hands-on training! Our team is eager to offer a high-quality learning experience for participants without the need for travel!

### LIVE EVENT DATES

SEPTEMBER 18TH, 2023

NOVEMBER 2ND, 2023

### LIVE EVENT TIMES

11:00 AM - 12:30 PM PT

12:00 PM - 1:30 PM MT

1:00 PM - 2:30 PM CT

2:00 PM - 3:30 PM ET

*\*ALL LIVE EVENTS WILL BE HELD AT THE SAME TIME, JUST ON DIFFERENT DATES!*

### MODULE 1

- WELCOME
- TRENDS IN SOCIAL MEDIA
- CREE RESEARCH
- STORYTELLING
- NEW MEDIA BASELINE
- INTRO TO ANALYTICS

### MODULE 2

- WEBSITES
- E-NEWSLETTERS
- PLATFORMS FOR YOUR PORTFOLIO
- INSTAGRAM
- GOING LIVE

### MODULE 3

- VISUAL CONTENT
- RESEARCH HIGHLIGHTS
- SELLING AG PRODUCTS AND EDUCATION ONLINE
- CYBERSECURITY

### MODULE 4

- PULLING IT TOGETHER

STAY CONNECTED:

