

CENTER FOR RURAL ENTERPRISE ENGAGEMENT

INSIGHT SUMMIT

2022 AGENDA

LIVE EVENT DATES

SEPTEMBER 14TH, 2022

OCTOBER 12TH, 2022

NOVEMBER 16TH, 2022

DECEMBER 14TH, 2022

LIVE EVENT TIMES

11:00 AM - 12:30 PM PT

12:00 PM - 1:30 PM MT

1:00 PM - 2:30 PM CT

2:00 PM - 3:30 PM ET

**ALL LIVE EVENTS WILL BE HELD AT
THE SAME TIME, JUST ON DIFFERENT DATES!*

MODULE 1 (SEPTEMBER)

SEPTEMBER 14TH: WELCOME AND INTRODUCTION TO MODULE 1

- WELCOME
- TRENDS IN SOCIAL MEDIA
- CREE RESEARCH
- STORYTELLING
- NEW MEDIA BASELINE
- INTRO TO ANALYTICS

MODULE 2 (OCTOBER)

OCTOBER 12TH: INTRODUCTION TO MODULE 2

- WEBSITES
- E-NEWSLETTERS
- PLATFORMS FOR YOUR PORTFOLIO
- INSTAGRAM
- GOING LIVE

MODULE 3 (NOVEMBER)

NOVEMBER 16TH: INTRODUCTION TO MODULE 3

- VISUAL CONTENT
- RESEARCH HIGHLIGHTS
- SELLING AG PRODUCTS AND
EDUCATION ONLINE
- CYBER SECURITY

MODULE 4 (DECEMBER)

DECEMBER 16TH: GOODBYES AND WRAP UP

- PULLING IT TOGETHER

STAY CONNECTED:

 @RuralEngagement  <https://rurallengagement.org>



Center for Rural
Enterprise Engagement