Working Within Guidelines for Cross-Platform Branding in Extension

Dr. Cheryl R. Boyer

KANSAS STATE UNIVERSITY | Center for Rural Enterprise Engagement

Review your Purpose, Mission, Values, etc.

Cohesive Branding

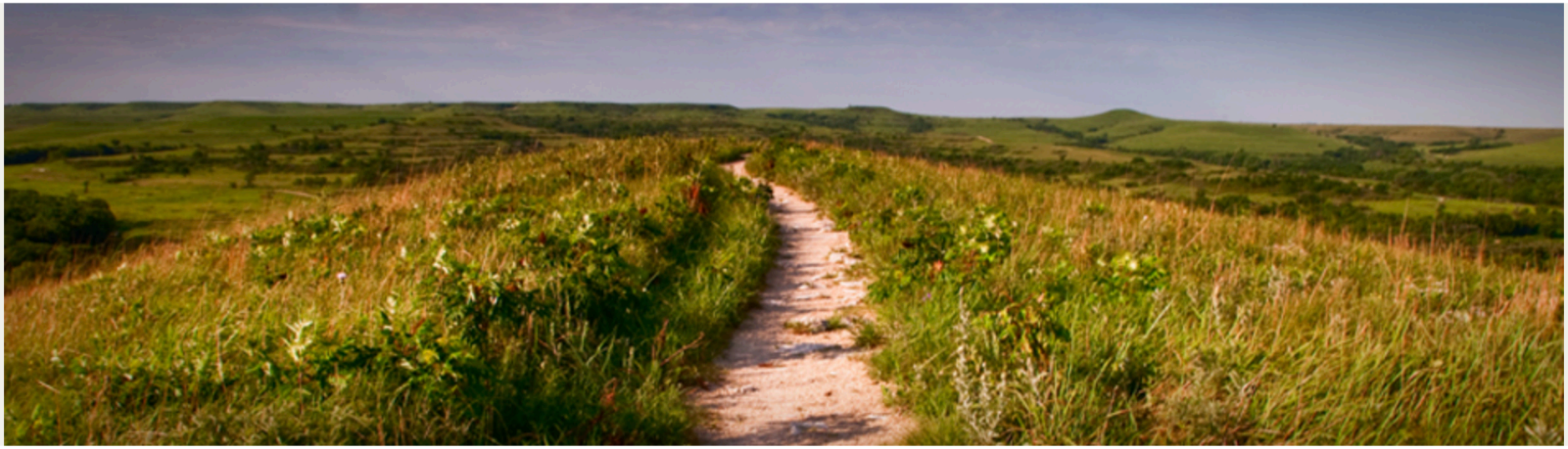
What does it look like?

Development and consistent use of a style guide

- Logo
- Colors
- Fonts
- Photo quality and style
- Writing voice

Center for Rural Enterprise Engagement

Riley County



Home
4-H Youth Development
4-H Foundation
Crops and Livestock
Home and Family
Medicare Basics
Health and Nutrition
Lawn and Garden

Making a difference in your life

Extension programs present useful information related to agriculture, home economics, youth development, family life, business and economics, healthy living, and much more. We take programs to schools, gardens, community centers, and other places.

Our philosophy is to help people help themselves by taking university knowledge to where people live, work, play, develop, and lead. We work at being responsive to the needs of the people by focusing our resources on providing quality information, education and problem-solving programs for real concerns.

Events

BOOK TAX APPT NOW

Hot Topics

Register for Walk Kansas 2018 NOW!

Lowering Soil pH

Compost Process - video

Urban Water Quality Best Management Practices

Stormwater Best Management Practice

Sedgwick County

Sedgwick County Home
About Us
Renting Our Facility
Get Involved / Donate
4-H and Youth
Aging and Medicare
Agriculture
EFNEP: Expanded Food and Nutrition Education Program

Tried and true. For more than a century.

Since 1914, K-State Research & Extension has provided practical, trustworthy education to the people of Kansas. Here in Sedgwick County, Extension services are available to citizens in the areas of 4-H, Family & Consumer Sciences, Horticulture, Agriculture, and Aging. Our focus in Kansas is on solving **grand challenges** in our state pertaining to water, health, global food systems, vitalizing our communities, and developing tomorrow's leaders.

We are Kansas State University in your local community. And we are proud to serve Sedgwick County as your "Knowledge for Life" headquarters.

Business Office

The entrance to our Business Office is located by the flagpole. Our hours are 8:00

Sign-up for our e-newsletter!
Sedgwick County
Contact County Commissioners
Bed Bug Resources
ICT Food Circle
Kansas Grown! Farmers' Market
Nutrition Assistant Position Opening

Find me on Facebook

Riley County

Home
4-H Youth Development
4-H Foundation
Crops and Livestock
Home and Family
Medicare Basics
Health and Nutrition
Lawn and Garden
Community Development
Food Waste Challenge
Walk Kansas
Master Gardeners
Volunteers
About Us
Meet the Staff
Extension Council
How to Find Us

Staff

Name	Title	E-mail
Bairow-Riffey, Sharon	Receptionist	sriffey@ksu.edu
Dougherty, Megan	Family & Consumer Sciences Agent	mcdough92@ksu.edu
Berg, Brandy	4-H Program Assistant	bmberg@ksu.edu
Berry, Lynne	Administrative Assistant	lberry@ksu.edu
Eyestone, Gregg	Horticulture Agent	geyeston@ksu.edu
Jobe, John	4-H Agent	jajobe@ksu.edu
McClure, Greg	Agriculture Agent	gmcclure@ksu.edu
Wilson, Jennifer	County Extension Director	jrwilson@ksu.edu

Riley County

Home
4-H Youth Development
4-H Foundation
Crops and Livestock
Home and Family
Medicare Basics
Health and Nutrition
Lawn and Garden
Community Development

Master Gardeners

The Master Gardener Program is a Kansas State University Extension program, which provides horticultural training to individuals who then volunteer as Master Gardeners in their communities. Our local program started in 1989.

What does a Master Gardener Do?

A Master Gardener talks to people about plants and gardening. If you like people and plants and are willing to learn and then share your knowledge with others, you can become a Master Gardener. Master Gardeners volunteer time to educate and advise the public on gardening and horticulture, and participate in gardening related projects and community events. Here in Riley County, Master Gardeners organize

RILEY COUNTY
MASTER GARDENER

2017 Outcomes

41 volunteers

1,174 service hours

11,540 contacts

$28,340.36 value to community

336 advanced training hours

Full Report

Riley County K-State Research & Extension

@RileyCountyExtension

Home
Posts
About
Photos
Reviews
Events
Videos
Community

Create a Page

Liked | Following | Recommend | ... | Sign Up | Send Message

Status

Write something on this Page...

Public & Government Service in Manhattan, Kansas

5.0

Closed Now

Posts

Riley County K-State Research & Extension
February 23 at 9:45am ·

This week our Riley/ Wabaunsee County 4-H Citizenship Washington

Community

See All

Invite your friends to like this Page

1,514 people like this

1,483 people follow this

Unfollow

Riley County Extension

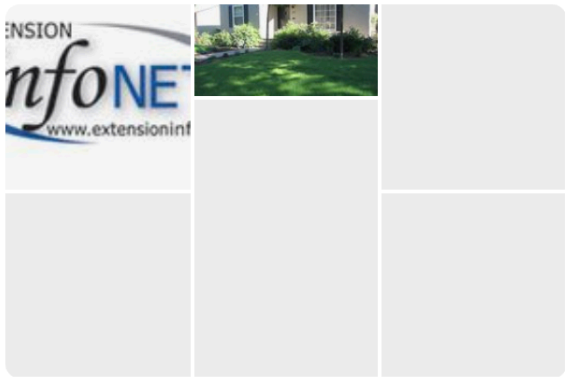
122
Followers

53
Following

www.riley.ksu.edu
Riley County, Kansas / Plants that grow in Riley County, Kansas

Boards | Pins

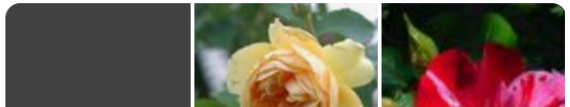
Vines
Last saved to 4 years ago
Unfollow

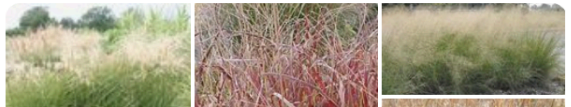


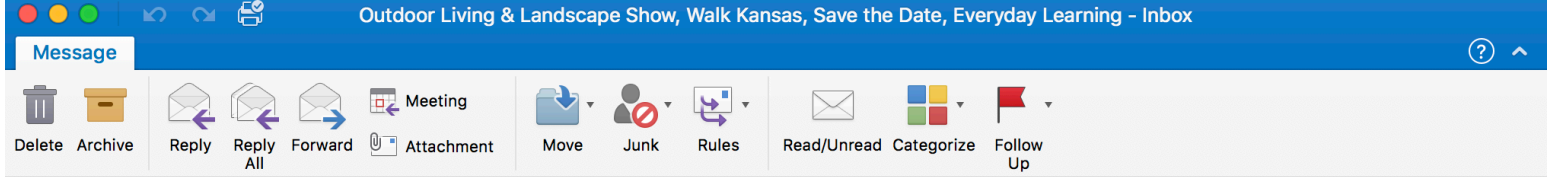
Turf Grasses
Last saved to 5 years ago
Unfollow

Groundcovers
Last saved to 5 years ago
Unfollow

Vegetables
Last saved to 5 years ago
Unfollow







Outdoor Living & Landscape Show, Walk Kansas, Save the Date, Everyday Learning

KR **K-State Research & Extension - Sedgwick County <angelajones@ksu.edu>**
Cheryl Boyer
Friday, February 23, 2018 at 1:15 PM
Show Details

Unsubscribe Manage Add-ins...

Having trouble viewing this email? Click here

K-STATE
Research and Extension
Sedgwick County

See our Event Calendar | Ask an Agent | Get involved

Follow us on Facebook | Find us on the web

This bi-weekly e-newsletter is intended to inform citizens of events, activities and research-based information from the Sedgwick County Extension Center, 7001 W. 21st St. N., Wichita, KS.

Outdoor Living & Landscape Show

Outdoor

Print Materials

Team Presentations

What else?

University Resources

Content Management System: Julie Fosberg

KSRE Marketing: Megan Macy

KSU Division of Communications and Marketing

Branding, Design, News, Photography, Video, etc.

KSRE Dept. of Communications and Agricultural Education

Press Releases, Radio, PRINT, Mail, etc.

Thank You.

Questions?